

JANZEN MARKETING LLC SERVICES LISTING 2020

SERVICES	DESCRIPTION	PRICING	OTHER INFO
Website Design & Development	Domain Purchase and Web design	\$900 for 5 page site, \$200 each additional page	Shopping cart sites require custom pricing
Web Hosting	Monthly Hosting with our without maintenance	\$35-190 per month Hosting, depending on service chosen.	Maintenance programs are extra, as are extra features.
SEO (Search Engine Optimization)	Multifaceted approach to ranking your website on page 1 of Google	Many variables here, including key word competition, but SEO begins at \$500 per month.	Custom Quote needed.
Social Media Management	We will manage your Facebook, Youtube, Google Business and Linked In accounts	\$250 - \$500 monthly depending on number of accounts. \$250 for Facebook only.	Custom Quote Available.
Email Marketing	Includes auto responder, sign up link for your website and/or Facebook page, birthday mailing and one mailing per month.	\$99 for service and 1 mailing. Additional mailings are \$30 each. We manage your database.	\$150 custom setup required.
Text Marketing	We will create a text marketing plan for you which will include 1 custom keyword.	Campaigns begin at \$98 per month for 1000 texts.	Custom plans available.
Google Business Set up and claiming Directory Listings	Will will set up your Google Business page, along with Bing and Yahoo Local, plus next 7 most relevant directories.	\$250 to start. Ongoing, \$12 for each additional directory claimed.	Ongoing maintenance not required, but recommended.
Logo Design	We will create and design a unique logo for you business.	\$150.00-200.00	Logo delivered in JPG, PNG and vector format if desired.
Promotional Products	We can provide anything you may need or want with your logo on it.	Varies per item.	Discounts applied for web clients.
Google Business Conversion	In 2019, Google dropped their Google + program. They are now offering Google Business. We will make all conversion changes from Google + to Google Business.	\$95.00	
Landing Page Development and Hosting	We will create a one page landing page with you, plus domain purchase.	\$500 for development; \$35 monthly hosting, which is payable annually.	
Direct Mail Campaigns	We will develop a mailing list, mailing piece and execute a turn key solutions for you direct mail needs.	Custom quote needed depending on size of piece and mail range.	
Graphics and Ad development	We can design your table tents, posters, postcards, newspaper ads, menus, brochures, etc.	\$65 per hour for creative development.	We can print your pieces in addition to providing creative.
Video Creation and Speed Ranking	We will create a 30 second white board video, pictorial display video, or glass box video and speed rank (post to Youtube and 50 other video bookmarking sites)	\$297-397 depending on details.	We have great experience getting our customers' videos to page one of Youtube and Google.
Video Creation	We will create a marketing video and post to your social media channels.	\$99.00	
Blogging and Syndication of blogs	We will write your SEO filled blog, insert into your website, and post on 30+ other social bookmarking sites	Approx. \$100 per blog	Also includes press releases, articles, etc. Based on 100 words. Additional lengths available for custom pricing.
Google Ads or Facebook Ads	We will set up and execute your Google Ads campaign or your Facebook Ads.	We charge 20% of ad fee for our management services. You need a budget of a minimum \$300 per month for Google Ads or \$25 for Facebook Ads. Our fee is on top of the Ad spend.	

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